

## Upcoming Programs of ENERQUALITY

**Date:** 20 November 2024

**Time:** 1:00 PM – 2:30 PM

**Location/City:** Online

**Provider:** EnerQuality

**Cost:** General Registration: **FREE**

**Registration link:** <https://lp.constantcontactpages.com/ev/reg/ffbr3xy>

**Title:** LP Building Solutions: Resilience and a Commitment to Providing Sustainable Solutions

Discover the future of sustainable building with **LP Building Solutions** in this exclusive *Ask the Experts* webinar!

LP is leading the way in carbon-negative building materials with a robust portfolio of high-performance products. During this 90-minute session, LP will showcase how their cutting-edge solutions can help you **meet embodied carbon goals**, reduce waste, and **build resilient, environmentally responsible homes**. With a focus on durability, ease of use, and a 50-year warranty, LP's products provide the ultimate blend of performance and sustainability.

**Featuring expert insights** from David Lomas, Halle Claypool, and special guests, Gord Cooke (Building Knowledge Canada), and Derek Seaman (Seaman & Sons), this session will provide **actionable strategies** for enhancing building performance and reducing environmental impact.

Whether you're an energy advisor, developer, or sustainability manager, this webinar is designed to help you **make informed choices** that benefit both your business and the planet.

Join us to learn how you can **enhance your projects** with materials that are not only resilient but also help you build more efficiently and responsibly.

## Course Content:

### Key Takeaways:

- Discover sustainable siding options that reduce waste, save money, and deliver beautiful results.
- Learn how material choices today can significantly impact your embodied carbon goals.
- Understand how Environmental Product Declarations (EPDs) can improve your project's credibility and influence environmental footprint.

### Why Attend?

- Understand how LP's carbon-negative products contribute to **sustainability and long-term carbon savings** in construction projects.
- Gain insights into **improving building resiliency, efficiency, and durability** through LP's engineered wood solutions.
- Learn strategies from industry leaders for incorporating sustainable materials that **enhance performance** and align with evolving industry demands.

### About LP Building Solutions

LP Building Solutions is a leading provider of innovative building products, dedicated to sustainability and performance. With a strong emphasis on environmentally responsible practices, LP offers a range of high-quality, engineered wood products. Our structural solutions and siding portfolio is designed to withstand the test of time. The company's commitment to being carbon negative sets it apart in the industry, as it actively works to reduce its environmental footprint while providing reliable solutions for builders and homeowners.

LP's products are crafted using sustainable forestry practices, ensuring that resources are responsibly managed and replenished. By prioritizing durability and energy efficiency, LP Building Solutions not only enhances the performance of structures but also contributes to a healthier planet. With a focus on innovation and sustainability, LP continues to lead the way in providing building materials that meet the evolving needs of the construction industry while promoting a more sustainable future.

### Who Should Attend:

Energy Advisors • Builders • Contractors • Architects • Project Managers • Sustainability Managers • Developers • Manufacturers and distributors of high performance building products • Consultants • Architectural Technologists

### Instructors:

**Office Address:** 20 Upjohn Road, Suite 102  
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## **David Lomas**

*Business Development Manager, LP Building Solutions*

David is the Canadian Business Development Manager for LP Building Solutions. LP is a global leader when it comes to manufacturing sustainable building materials. Specializing in engineered wood products - LP produces resilient solutions that improve job site efficiency and help reduce embodied carbon. David's passion for the outdoors is his driving force behind his dedication to supporting the decarbonization of the building industry.



## **Halle Claypool**

*Sustainability Marketing Manager, LP Building Solutions*

Halle is the Sustainability Marketing Manager at LP Building Solutions, where she is dedicated to promoting the company's innovative, carbon-negative building products. With a deep-rooted passion for the environment, stemming from her Pacific Northwest upbringing, Halle takes pride in LP's commitment to sustainable forestry practices.

In her role, Halle focuses on educating customers and stakeholders about the importance of sustainable building materials and their impact on the environment. She believes in the power of collaboration to drive meaningful change in the construction industry, striving to build a better world through eco-friendly solutions.

With a blend of marketing expertise and a strong commitment to sustainability, Halle is a key advocate for LP's mission to lead the way in environmentally responsible building practices.